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The Innovation Edition

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ModCribs Are A Better Way

By Steve Hansen

odular building offers so many clear advantages over traditional stick-built structures, but it hasn't come this far without challenges. Traditional cribs for short-term support are a prime example. They're heavy, expensive, and have a short lifespan. Those things have been a pain for modular builders for decades, but now there's a better way.

It's actually surprising that it's taken the modular industry this long to develop this product, but it's true. Two veteran modular guys finally came up with something better and they call the idea ModCribs. These are strong, nestable, and lightweight replacements for traditional wooden cribs. As usual, necessity was the mother of invention.



They Were Builders First

Scott Bridger and Matt Mitchell connected and gained experience while building in North Dakota's oil field region and became familiar with modular construction. Since



the modules typically need to be staged near the construction site after they come off the trailer, they have to be supported somehow until they are placed by crane. Modular manufacturers also use them to store the units at their factory until they're shipped. Wooden cribs have been the way until now, for the most part. They're usually made from 2x4 lumber and nails. At around 120 pounds each, they're not fun for the crew to handle and represent a true injury risk. And they're not cheap when you consider the labor involved in building each one.

Developing the Product

"There's got to be a better way" was a familiar refrain in the industry about wooden cribs but still, no one jumped in to solve the problem, Bridger and Mitchell noted. "This is just such an inefficient, cumbersome part of the industry and there's got to be a better way," Mitchell said they were thinking about four years ago. "So from our experience and process we have had an opportunity to spend a lot of time in a whole lot of different factories around the country. And so we've seen so many different versions of cribs," he continued.

Mitchell and Bridger took note of what other people were using. "We said, it doesn't seem like anybody's really working on a better solution to try to fix this," Bridger said. At that point about four years ago, they decided to see what they could



come up with. "That's when we really in earnest decided to see if we can design and manufacture something that's just better," Mitchell said.

Wood is a versatile, accessible, and easy-to-work material, but its weight and propensity to rot are major drawbacks for outdoor tasks. Steel is cheap but heavy and harder to work with. Aluminum is light in weight but expensive. Coming up with the design and material specifications took some time, Mitchell and Bridger said. The physical requirements were determined by the trailers that haul modules, as well as the weight-bearing requirement for supporting the modules. Finding a material, however, that would provide the strength needed at an acceptable cost was more challenging.

"The problem was to come up with a lightweight product 36 inches tall that could meet or exceed the load limits that they needed to carry," Mitchell said. "Our original design was actually aluminum," he added, "but that proved to be too expensive."

What ended up working out, though, was injection molding with structural foam. At a weight of 28 pounds each, they are around 90 pounds lighter than a typical wooden crib, provide at least as much strength, and they don't rot.

"Our cribs were designed to carry 20,000 pounds apiece," Mitchell added. "We rate them at 10,000 pounds apiece, and we expect them to carry an average load of about 4000 pounds apiece."

Design criteria included three crucial factors, Bridger noted. "This had to be lightweight, had to be stackable, and it had to be durable. And I guess if you wanted to add a fourth one in there, it's probably cost effective

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because you can find other materials that would meet lightweight, stackable, and durable but not affordable," he said.

The benefits of stackability can't be overstated. Wood cribs at 18 inches square will fit just four per layer on a standard pallet. ModCribs will stack 48 units on a pallet. That's a massive boost in efficiency.

"So what's happening today is you have these tractor trailer flatbed trailers that are transporting a couple hundred wood cribs per load. That's an expensive transportation piece. And we can transport over 1100 ModCribs on that same trailer. So the transportation piece of it is much much more efficient," Bridger noted.

Stackability also pays dividends for storage of the cribs. Cutting down on the square footage required by a factor of 10+ will be a benefit for almost any company, whether they're a factory, set company, or general contractor.

For General Contractors, Rent–Don't Buy

ModCribs are available to general contractors on a rental basis. For manufacturers, they are available for purchase as well. This approach makes a lot of sense. When you need something infrequently, but it must be totally dialed in for its use, renting the asset is a customer-friendly approach. For manufacturers, though, who may often have dozens



of modules on site at any time, each needing multiple cribs, owning the asset makes more sense.

In comparison to wooden cribs, Bridger noted, "We just talked to a general contractor recently at the Denver Offsite Summit. He was spending over \$200 to build wooden cribs right now." ModCribs will rent the cribs, deliver them to the site, and pick them up for quite a lot less than that. For buyers of ModCribs, the warranty is seven years.

What's the Response?

So far the reaction from the modular industry has supported Bridger's and Mitchell's approach. The industry has been in need of this solution for decades, and not just from a product standpoint. "The most enthusiastic response by far is from truck drivers that are hauling because they're the ones that have to physically handle wood cribs," Bridger said.

The OSHA standard recommends that no workers lift objects greater than 50 pounds, Bridger said, so at 28 pounds ModCribs are making life easier on workers.

What Does the Future Hold for ModCribs?

Will the "old timers" of modular construction be regaling the young folks with tales of the horrors of using wooden cribs soon?

"Our hope is that within a fairly short period of time, there's just very few wooden cribs being built out there because it just doesn't make sense anymore," Mitchell said. "Additionally, I think there are going to be some other versions of a ModCrib that we might develop over time. Different sizes and for different uses. Different segments of the industry. But initially, I think our main goal was to get rid of this headache in the industry that is the wood crib."

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